



AWORLD

#EUBeachCleanup



ACTNOW

AWorld is the App in support of **ActNow**, the **United Nations campaign for individual action on climate change and sustainability**

The ActNow App **is collaborating with the European Union's #EUBeachCleanup 2021 edition**, as well as the Smurfs

The App is a gamified experience that suggests climate action and measures the impact of the community

#EUBeachCleanup



ACTNOW

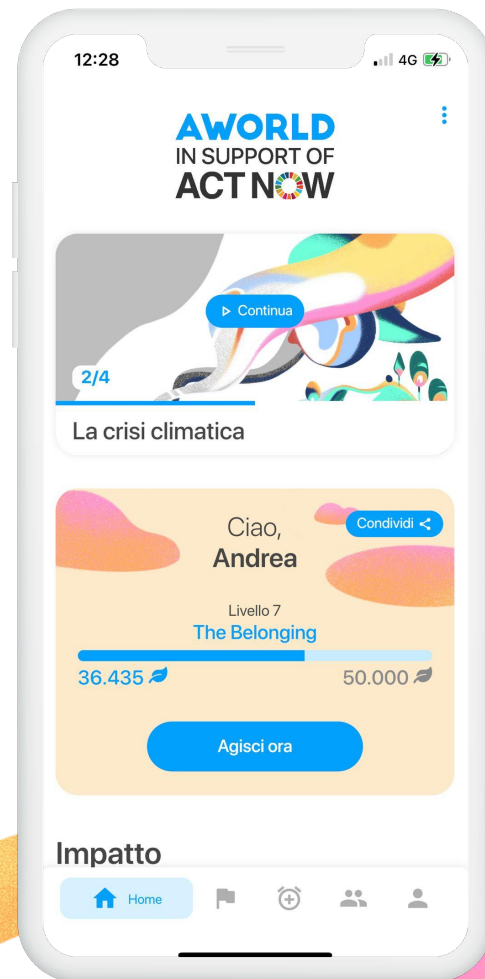
#EUBeachCleanup 2021

#EUBeachCleanup 2021

**SUSTAINABLE
DEVELOPMENT
GOALS**

Sustainable Development Goals

Sustainable Development Goals





#EUBeachCleanup 2021

Campaign Details

Timeline: From September to November.

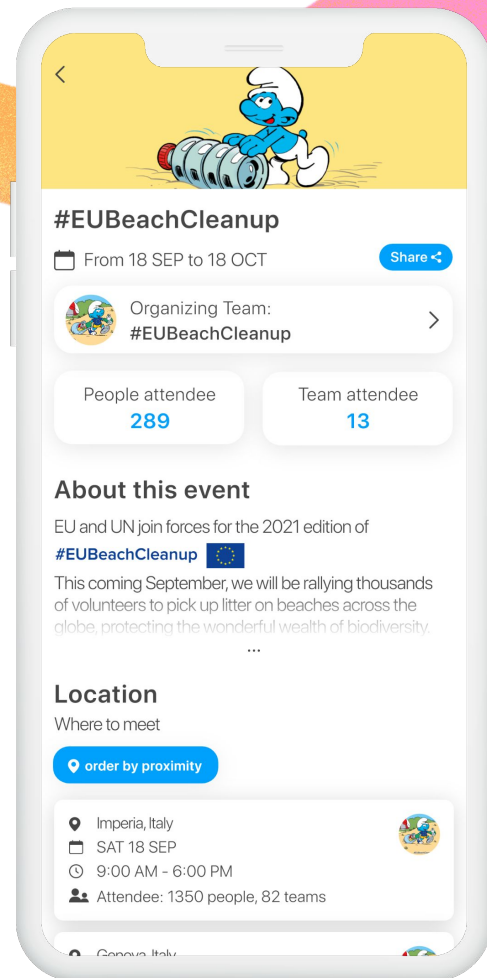
Event Organizers: European Commission and European External Action Service & United Nations

Platform: AWorld in support of ActNow [App](#)

Location: Worldwide with multiple locations in both landlocked and coastal areas

Mission: Encouraging people to take care of our planet by removing waste from beaches, river banks, suburban areas and beyond

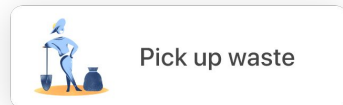
For Whom: Individuals, entities, organizations, EU Delegations, EC Representations, institutions, companies, associations and anyone who wants to get involved



How to Participate

How it works:

- 2 minute Video Tutorial [Click Here](#)
- Go to the Apple or Android store, search for “[AWorld in support of Actnow](#)” and [download](#) the app
- Create an account using your email address
- **Search for the [#EUBeachCleanup](#) on your homepage**
- **Pick a location in your area** or **Create** a new **meetup in your area** **(See page 5)**
- Take part in the **#EUBeachCleanup**. Once you arrive at the event location **check-in** by geolocating yourself
- **Take action** with the Community
- **Measure the impact** of your actions by logging in the amount of waste collected
- **Share your action** by adding a optional **image** and **description** and post with other members on the events wall





Create your own Team and Event

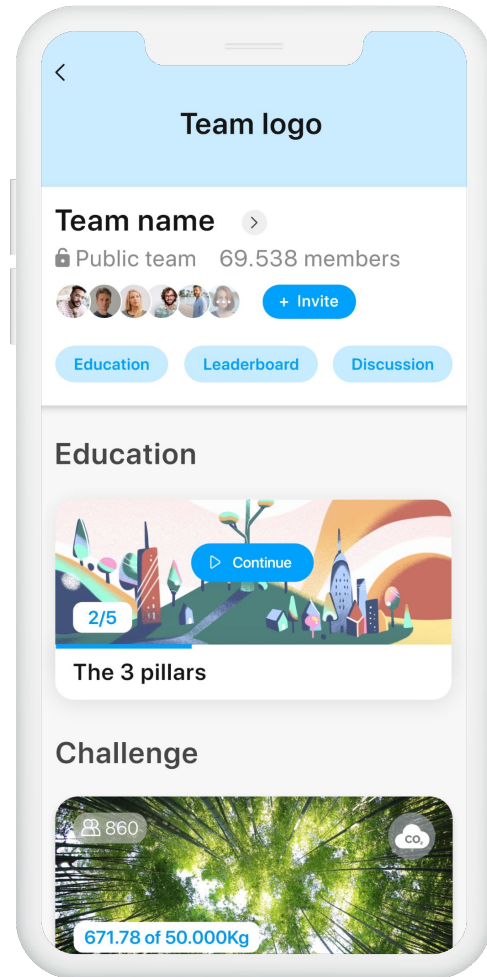
How it works:

In order to create your event (meetup in a specific location) you will need to create a team first, Watch [Video](#)

1. **Create your team** in the App using the “**Team management panel**” on the bottom of the Teams page or on the #EUBeachCleanup 2021 page
2. Access the panel and **create your own team**. You will automatically be listed as the Team's Admin
3. **Support** the **#EUBeachCleanup 2021**
 - a. You can now create as many Events as you like

Tips

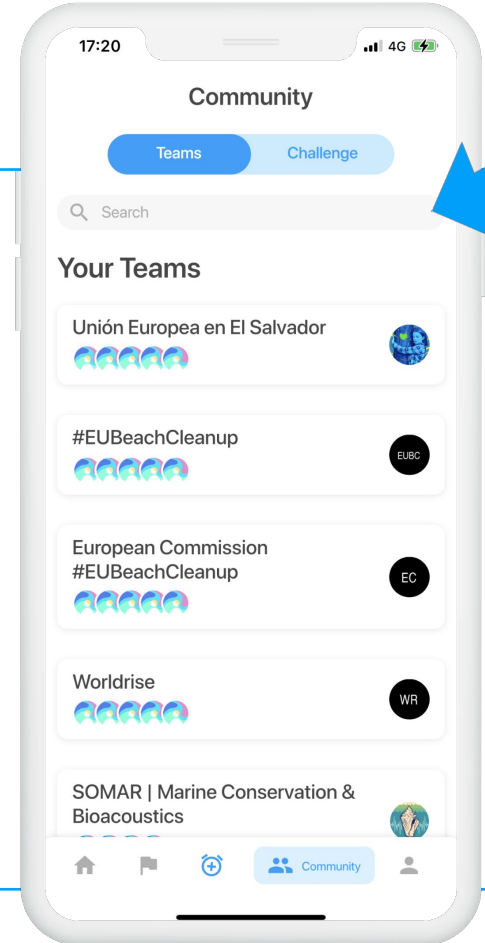
- **Share** your Team (by using the share button in your Team page on the App), **invite friends to join your Team** and be ready to **take action together**
- Share your Event with friends, colleagues and family



User comment: Would you like to choose your team?

How it works:

- Open or [download](#) the app “AWorld in support of Actnow”
- Once you have registered, go in the **Community section**
- You will find the list of the teams you have joined - **Your teams**
- **Look for** the new team in the Search area.
- Choose the one you prefer and **Join the team!**



Privacy policy:

The app processes personal data in accordance with the provisions of General Data Protection Regulation (EU) [2016/679](#) (GDPR).

Access to the app is bound to Strong authentication criteria and user's personal data will be protected by TLS encryption.

Users can change their privacy preferences at any time in the dedicated area.

Personal data provided by users will be processed for analytics, app improvement and communication purposes, with prior consent. Such information may be cancelled or modified at any time under explicit request.

AWorld's DPO supports the development of the app and protects user's personal data.

DPO can be contacted at privacy@deeperformance.com.

To know more about how we process and store user's personal data visit our Privacy Policy in accordance with and for the effects of artt. 13 e 14 of General Data Protection Regulation (UE) 2016/679 at the following link <https://aworld.org/privacy>.





#EUBeachCleanup



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Contact info

AWorld support email:
beachcleanup@aworld.org

Thank you!

